

FOR IMMEDIATE RELEASE
January 27, 2005

PRESS RELEASE

Public/Private Partnership: Springettsbury Township and Susquehanna York Radio

York, PA – Springettsbury Township developed a creative way to raise funds to help offset the costs of its annual Summer Concert Series and Saturday in the Park event by partnering with Susquehanna York Radio in 2004. We are pleased to announce that on January 27, 2005, at the Township's regularly scheduled Board of Supervisors meeting, this partnership was renewed for another year.

The partnership with Susquehanna Radio raised a total of \$41,617 throughout 2004 events, allowing Springettsbury to offset many event costs.

WARM 103, WSBA 910 and Oldies 96.1 have exclusive advertising rights to Springettsbury's 2005 Concert Series and Saturday in the Park. The radio stations will then get regional businesses involved, contributing to the events. Any funds raised in excess of the cost of these events will be used for improvements to park facilities.

Springettsbury Township's partnership with Susquehanna Radio will continue throughout the Township's annual Saturday in the Park event, taking place on October 1, 2005 and the Township's annual Holiday Tree Lighting on November 18, 2005. Susquehanna Radio and the Township are looking forward to another year of partnership, bringing the Springettsbury community concerts, events, and more!

John J. Holman
Township Manager

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END RELEASE

For further information, please contact John J. Holman, Township Manager at (717) 757-3521.