

Recreation Board Minutes

September 19th, 2016 6:00pm

Rec Board: Sherry Nichols, Steve Wolf, Sid Martin

Director: Colin Lacey

Third Parties: Will Hemler (Gen-Rec)

Due to the absence of John Kerchner and Andy Mears the board was unable to perform a Board Meeting that met quorum standards. The Board members and Director that were present continued on with the agenda.

Colin began the meeting by welcoming the attending Board members and Will Hemler from General Recreation. Colin then briefly reviewed the general outcome of the Saturday in the Park event with the Board, suggesting thoughts and opinions. The overall conclusion of this event was positive. The efforts given by the volunteers were desirable and positive. The atmosphere and comradery of the attending community members provided the day with energy and excitement for the attractions that were offered. Colin stated "with having experienced the event first hand, he recognized the positive foundation that has been established and with some adjustments and reconstructing of the day, there is opportunity for growth." The Board was in agreement and offered further thoughts for attractions, such as an electric night time run, new teenager attractions and reconstruction of carnival area.

The next topic discussed pertained to the formal letter that will be mailed to small and large businesses to inform them of the fundraising campaign that is being conducted by the Parks & Recreation Board for the successful completion of the playground. The letters were created by Board Chairwoman Sherry Nichols, and with a couple minor adjustments was made final by the Park and Recreation Board. Colin will have Parks & Recreation Administrator mail out this letter to respective business that have been generous to the Township in the past and new businesses hoping to develop new relationships.

Strategies for Donor representation and advertisement became the next point of conversation and what would be a formidable method for presenting the Businesses and Donors for their contributions to the park. The Board has decided upon a 3-4 Sided Kiosk with each side of this Kiosk representing a standard for the financial contribution that is donated. Each side will have a respective standard that must be met per individual's contribution. Colin will be constructing the financial standards and levels that must be satisfied by the Donor to appear on the justified side of the kiosk. The kiosk's theme and layout will tie into the overall theme of the playground. Another aspect that will make this Kiosk more formidable in compensating the Donor, will be making the Kiosk a Wi-Fi Hotspot and allowing the community to connect to this resource free of charge. We would also like the Kiosk to be a phone charging station by USB connection or power outlet. The Kiosk could be powered from a Solar Panel and only in use from Dawn to Dusk. This aspect would generate the community to the Kiosk resulting in the recognition of Donors. It will be our goal to reach out to Verizon, Sprint and other respective Wireless Companies to sponsor this attribute of the playground.

Lastly, Colin confirmed that he will create the qualifying advertisements that are included with each Contribution level. Each contribution level will provide a more extensive effort of advertisement and exposure for the donor. Upon completion of this strategy Colin will have this reviewed by the Board for accurate methods within a week's time frame. This meeting was then adjourned after information was understood and confirmed by all attending members.