



Partnership Packet

Join us in bringing the Sounds of Summer 2016



Help us Keep the
Arts Alive in
Springettsbury!



Springgettsbury Township & Your Business Are Teaming Up to Bring the Community **Sounds of Summer 2016**

- When:** June 5— July 31
Sundays & Wednesdays
Beginning at 7:00 p.m.
- Where:** Springgettsbury Park, Mt Zion Road and Route 30 in York
- What:** Springgettsbury Township's Sounds of Summer concert series
- An 8 week outdoor concert series in Springgettsbury Township's state of the art amphitheater
 - Free Admission
 - Great Bands, an Independence Day Fireworks Display that's been raved about across York County and Food from your favorite local vendors!

Program Ad or Coupon Partnerships

Full Page Partnership: Investment \$750

- Full Page Ad in Event Program (5x8 inches)
- Listing in Springgettsbury Township Newsletter mailed to over 13,000 homes and businesses
- Listing on Township website: www.springgettsbury.com

Half Page Partnership: Investment \$600

- Half Page Ad in Event Program (5x4 inches)
- Listing in Springgettsbury Township Newsletter mailed to over 13,000 homes and businesses
- Listing on Township website: www.springgettsbury.com

1/4 Page Partnership: Investment \$450

- Quarter Page Ad in Event Program (2.5x4 inches)
- Listing in Springgettsbury Township Newsletter mailed to over 13,000 homes and businesses
- Listing on Township website: www.springgettsbury.com

1/8 Page Partnership: Investment \$250

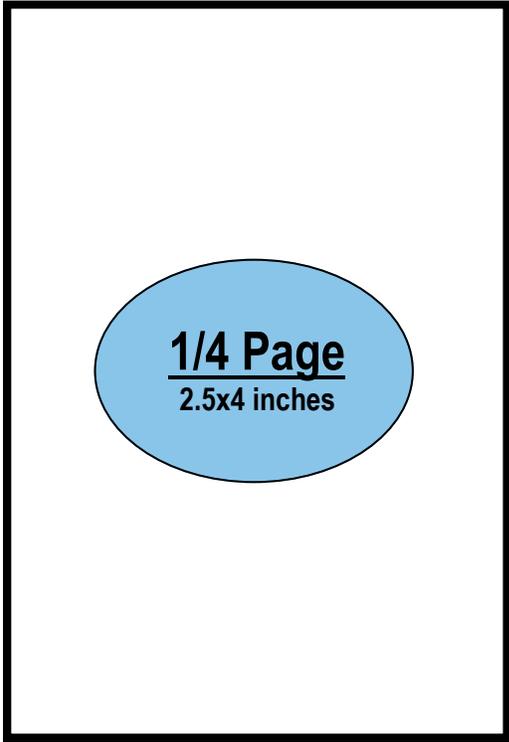
- Eighth Page Ad in Event Program (2.5x2 inches)
- Listing in Springgettsbury Township Newsletter mailed to over 13,000 homes and businesses
- Listing on Township website: www.springgettsbury.com

**Thousands of people will see your ad in the
Sounds of Summer event program.**

For more information or to become a partner, please contact Abby Gibb at 717-505-0415.

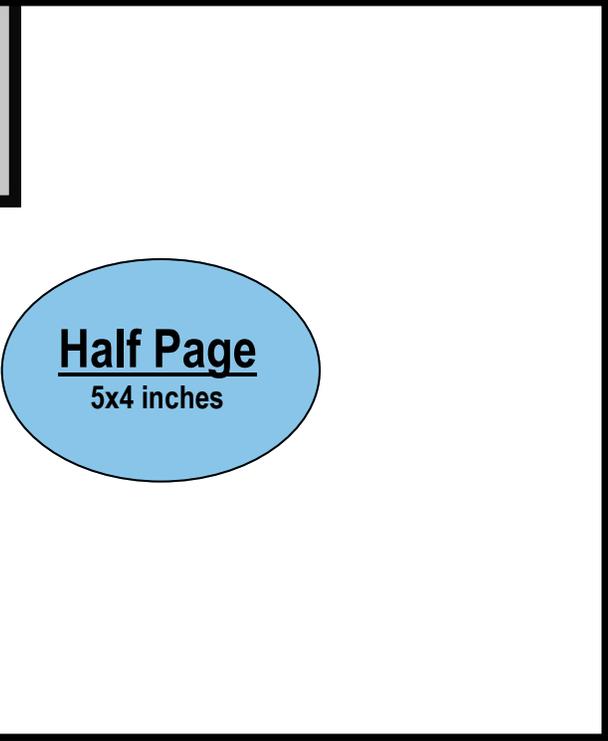


Full Page
5x8 inches

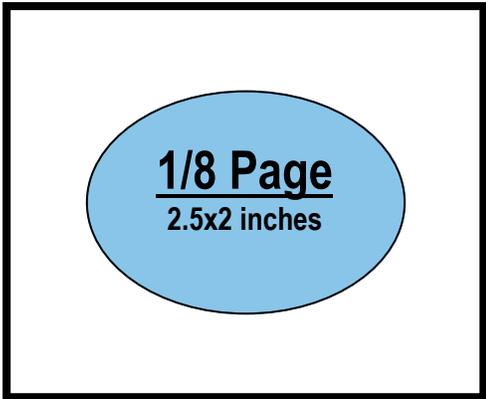


1/4 Page
2.5x4 inches

**Program Ad or
Coupon Partnership
Sizes**



Half Page
5x4 inches



1/8 Page
2.5x2 inches



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Auto Partnership: Investment \$1000

- Display your vehicles on two nights!
- Space to display 3 vehicles
- Quarter Page Ad in Event Program (2.5x4 inches)
- Listing in Springettsbury Township Newsletter mailed to over 13,000 homes and businesses
- Listing on the Township Website: www.springettsbury.com
- Posting of Partners on the Township's Facebook Page
- 1 banner displayed in park during your two chosen concerts (Provided By Client)



Booth Partnership: Investment \$500

- 20'x20' Booth Space at concert of your choosing
- Quarter Page Ad in Event Program (2.5x4 inches)
- Listing on Township website: www.springettsbury.com
- Posting of Partners on the Township's Facebook Page
- Listing in Springettsbury Township Newsletter mailed to over 13,000 homes and businesses
- Banner displayed in park (Provided By Client)



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Concert Partnership

Your contribution helps to offset the cost of entertainment at the amphitheater!

With your partnership, you will receive:

- Sponsorship of 1 evening's concert
- 20' x 20' Booth Space at your sponsored concert, weather permitting
- Listing as Sponsor of your chosen concert on **All** Event Marketing Materials
- Half Page Ad in Event Program (5x4 inches)
- Stage time to address audience before sponsored act
- Listing in the Township Newsletter mailed to over 13,000 homes and businesses
- Listing on Township website: www.springgettsbury.com
- Banner hung at the Amphitheater the night of your sponsored performance (Provided by Client)
- Pavilion Reserved for your use the entire day of a concert of your choice. (Subject to availability, must be reserved in advance.)
- A great opportunity to hold an appreciation event for your customers and/or employees
- Use of Fields, Tennis Courts, Beach Volley Ball Courts and Hockey rink if available
- Reserved seating area in the amphitheater for up to 20 people—Must request in advance.
- Posting of Partners on the Township's Facebook Page



**Investment:
\$1,000**

For more information or to become a partner, please contact Abby Gibb at 717-505-0415.



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What: Springettsbury Township's Sounds of Summer concert series

- An 8 week outdoor concert series in Springettsbury Township's state of the art amphitheater
- Free Admission
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Fireworks Partnership

The largest audience of the Summer Concert Series, you'll want to be a part of this!

With your partnership, you will receive:

- Sponsorship of the Independence Day Fireworks Display, Sunday July 3, 2016
- 20' x 20' Booth Space during the event
- Listing as Fireworks Sponsor on **ALL** Event Marketing Materials
- Full Page Ad in Event Program (5x8 inches)
- Stage time to address audience before fireworks
- Logo printed in the Township Newsletter mailed to over 13,000 homes & businesses
- Listing on Township website: www.springettsbury.com
- Banner hung on Main Stage day of the event (Client to Provide Banner)
- Posting of Partners on the Township's Facebook Page

Investment:
\$4,500

For more information or to become a partner, please contact Abby Gibb at 717-505-0415.



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Presenting Partnership

With your partnership, you will receive:

- Sponsorship of the 8 week Sounds of Summer concert series
- 20' x 20' Booth Space at event every Wednesday and Sunday that the concert is held outdoors
- Listing as Presenting Sponsor on ALL Event Marketing Materials
- Name on cover of event program that reaches the hands of thousands of people
- Full Page Ad in Event Program (5x8 inches)
- Stage time to address crowd before each concert
- Logo within Township Newsletter mailed to over 13,000 homes & businesses
- Listing on Township website: www.springgettsbury.com
- Posting of Partners on the Township's Facebook Page
- Banner hung at the Amphitheater throughout the 8 weeks (Provided by Client)

Sounds of Summer
Springgettsbury Township Park

Presented by:

Your Business Name Here!

Season Brought to You by:
Springgettsbury Township

Investment:
\$5,000

For more information or to become a partner, please contact Abby Gibb at 717-505-0415.

Looking for a few new customers?



We have 30,000 potential customers ready and waiting, let us help you reach them. We will even entertain them for you!



The Sounds of Summer is one of the largest free summer concert events in Pennsylvania.



Your Contribution will directly support the arts by bringing quality music programs to the local community!

Creating a Lifetime of Memories!