



## **2016 Partnership Packet**

**Do you want to get noticed?**

**Join us on Saturday, September 24 as we celebrate our community with a day full of family fun activities including carnival games, inflatable attractions, athletic events, entertainment, fireworks and much more...**

**Saturday in the Park attracts over 10,000 people from York and surrounding communities.**



Springettsbury Township  
&  
Your Business  
Are Teaming Up to Bring the Community  
**Saturday in the Park 2016**

**When:** Saturday, September 24, 2016

**Where:** Springettsbury Park, Mt Zion Road and Route 30 in York

**What:** Springettsbury Township's Saturday in the Park

- A Celebration of our Community from 9 a.m. – 9 p.m.!
- A Great Band followed by a Fireworks Display that's been raved about across York County!
- Community Carnival Featuring: Games, Face Painting, Rock Climbing Wall, Bounce Houses, Food, Amphitheater Entertainment.

## Program Ad/Coupon Partnerships

### Full Page Size: Investment \$750

- Full Page Ad (10"x7.5") in the new and improved Event Program
- Listing in Springettsbury Township Newsletter mailed to over 13,000 homes & businesses
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

### Half Page Size: Investment \$600

- Half Page Ad (5"x7.5") in the new and improved Event Program
- Listing in Springettsbury Township Newsletter mailed to over 13,000 homes & businesses
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

### Quarter Page Size: Investment \$450

- 1/4 Page Ad (5"x3.75") in the new and improved Event Program
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

### Medium Rectangle Size: Investment \$250

- Medium Rectangle Ad (2.5"x3.75") in the new and improved Event Program
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

### Small Rectangle Size: Investment \$100

- Small Rectangle Ad (2.5"x1.88") in the new and improved Event Program
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

*What better way to help celebrate Saturday in the Park, than by placing a message and ad in our event program!*

*Why not include a coupon to attract customers to your business?*

*See the next page for size samples.*

**Deadline for an ad to appear in the event program is August 15.**

For more information on becoming a partner, please contact Colin Lacey, Director of Parks and Recreation, at 717-505-0406

**Small Rectangle  
Ad  
2.5 x 1.88 IN  
\$100**

**Half Page Ad  
5 x 7.5 IN  
\$600**

**Quarter Page Ad  
5 x 3.75 IN  
\$450**

**Full Page Ad  
10 x 7.5 IN  
\$750**

**Medium Rectangle  
Ad  
2.5 X 3.75 IN  
\$250**



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### **Auto Partnership: Investment \$2000**

- 1 of 4 Available Auto Sponsors
- Space to Display 3 Vehicles throughout the Park
- Booth Space in the Carnival Area
- Quarter Page Ad in the new and improved Event Program
- Listing in Springettsbury Township Newsletter – Mailed to over 13,000 homes & businesses
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)
- 1 Banner Displayed (Partner Provided)

### **Booth Partnership: Investment \$600**

- 20' x 20' Booth Space at Event
- Quarter Page Ad in the new and improved Event Program
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)
- 1 Banner Displayed (Partner Provided)

### **T-Shirt Partnership: Investment \$400**

- Business Logo printed on the Event T-shirt
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

### **Bag Sponsor Partnership: Investment \$300**

- Provide 1,000 bags for various uses throughout the Event (ex: carnival prize bags and volunteer packet bags)
- Medium Rectangle Size Ad in the new and improved Event Program
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)

**Deadline for an ad to appear in the event program is August 8.**

For more information on becoming a partner, please contact Colin Lacey, Director of Parks and Recreation, at 717-505-0406



# Springettsbury Township & Your Business Are Teaming Up to Bring the Community **Saturday in the Park 2016**

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## Event Partnership

### Select 1 of 4 Event Partnership Opportunities

*(please indicate your selection on the agreement form):*

- (1) Inflatable Attractions in the Carnival Area
- (2) Carnival Games in the Carnival Area
- (3) Amphitheater Performances and Activities
- (4) Spirit of Youth - Communities That Care Breakfast



### With your partnership, you will receive:

- 20' x 20' Booth Space at Event
- Half Page Ad in Event Program
- Listing in Springettsbury Township Newsletter – Mailed to over 13,000 homes & businesses
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)
- Logo on Event T-Shirts
- Township provided sign at activity location identifying activity and partnering organization/business
- Banner Displayed in Park (Partner Provided)

**Partnership Investment:**

**\$2,500**

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## Presenting Partnership

With your partnership, you will receive:

- 20' x 20' Booth Space at Event
- Listing as Presenting Partner on All Pre-Event Materials, Signage, Flyers, Posters, Print Ads, Etc.
- Full Page Ad in the new and improved Event Program
- Listing as Presenting Partner on Cover of Event Program
- Listing in Township Newsletter -Mailed to over 13,000 Homes & Businesses
- Listing on Township Website: [www.springettsbury.com](http://www.springettsbury.com)
- Logo on Event T-Shirts
- Banner Displayed in Park (Partner Provided)

**Join Us for Our 13th Annual**

Springettsbury Township's  
**Saturday in the Park**

**Saturday, September 26, 2015**  
Rain Date: Sunday, September 27, 2015

Music by  
Local  
Trash!

Brought to You by:  
**Springettsbury Township Board of Supervisors**  
Fireworks Presented by:  
**Sprint**

**Springettsbury Township Park**  
1601 Mt. Zion Road, York, PA 17402  
Info: (717) 505-0406 • [www.springettsbury.com](http://www.springettsbury.com)

**Partnership Investment:**  
**\$3,000**

**Deadline for an ad to appear in the event program is August 8.**

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## Fireworks Partnership

*Who doesn't love fireworks? Help us provide a memorable evening of family entertainment!*

### With your partnership, you will receive:

- 20' x 20' Booth Space at Event
- Listing as Fireworks Partner on All Pre-Event Materials, Signage, Flyers, Posters, Print Ads
- Full Page Ad in the new and improved Event Program
- Stage Time to Address Crowd before Fireworks
- Listing as Fireworks Partner on Cover of Event Program
- Logo within Township Newsletter  
Mailed to over 13,000 homes & businesses
- Listing on Township website:  
[www.springettsbury.com](http://www.springettsbury.com)
- Logo on Event T-Shirts
- Banner Hung in Amphitheater  
(Partner Provided)



**Partnership Investment:**

**\$4,500**

**Deadline for an ad to appear in the event program is August 8.**

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