

NEWS RELEASE

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For Immediate Release

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Springettsbury Receives 2011 Pennsylvania Waste Watchers Award

YORK, PA (July, 2011) – Springettsbury Township was recognized at this year’s PROP Conference on Wednesday, July 27, 2011 for its RecycleBank Program as one of Pennsylvania’s most outstanding recycling programs and projects.

The **Pennsylvania Waste Watchers** program recognizes recycling, waste reduction, reuse, and composting programs in Pennsylvania that have exhibited exemplary performance. This year, over 120 municipalities, counties, private businesses, individuals, and community organizations from throughout Pennsylvania will be recognized for going above and beyond what is mandated under Act 101 (the Municipal Waste Planning, Recycling and Waste Reduction Act) for their communities or programs.

Springettsbury Township has exceeded Act 101 requirements by increasing residential recycling efforts during the 2010 calendar year. Springettsbury Township, along with its waste hauler, York Waste Disposal, joined forces with RecycleBank, a recycling rewards program, to bring rewards for recycling to Township residents, with a goal of increasing recycling within the Township.

RecycleBank encourages people to recycle by rewarding households with RecycleBank points for their efforts. These points are redeemable at local and national retailers, restaurants, grocers, and more. The RecycleBank Program not only provides a cost savings to our residents, but also has helped to stimulate our local economy. Most of the locations where RecycleBank points are redeemable are right here in Springettsbury. There are local, as well as chain stores and restaurants participating in the program. Therefore, it encourages our residents to shop and buy right here at home.

The Springettsbury Township Board of Supervisors is pleased that this program has been so well received, and encouraged that it will become even more successful. The Board is always looking for new and innovative ways to improve services to the community of Springettsbury, reduce costs to residents, and improve the environment.

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