

Recreation Board Minutes

Aug 3rd, 2016 6:00pm

Rec Board: Sherry Nichols, Andy Mears, Steve Wolfe, Sid Martin,

Director: Colin Lacey

Third Parties: Will Hemler (Gen-Rec), Ann Yost (YSM)

Colin began meeting with welcoming everyone for their attendance. This meeting was held in the Springettsbury Township Conference room due to the Board room being occupied by the Parks Program for their Arts & Crafts exhibit.

The first topic discussed during this meeting was presented by Ann Yost, she presented to the Board several sketches that illustrated ideas for the entrance ways to the playground as well as the Kiosks that will highlight the Large Individual Donors and Business Donors. As Board we collectively decided that the Kiosk Sketches are what we would like to have representing the Donors in the Park. As for the Entrance ways to the Park the Board would like to see what other options Ann has available at this time. Ann responded and will have several other designs available at a later date. Ann then transitioned into the topic of pavers and the financial break down of this fundraising concept. Ann then handed out material breaking down the financial hurdles this strategy posed. The upfront cost of this strategy possessed too much financial risk compared to reward for this idea. Collectively the Board all agreed to do away with this as a fundraising strategy.

The next topic that was addressed was communicated by Andy Mears, he presented to the Board two examples of Fence Pickets that would boarder the playground and would be used as a Fundraising strategy, provided by Picket Master. The upfront cost of each picket is \$40 Dollars. We would sell each individual picket for \$100 Dollars and multiple picket sales \$80 Dollars per picket. To receive the \$80 Dollar incentive, multiple pickets must be purchased as a whole at point of sale, multiple individual purchases do not qualify for \$80 Dollar Picket incentive. Once again the Board collective agreed upon this strategy and will be moving forward with this concept through picketmaster.com. Colin will then speak with a representative with Picket Master to have a Demo Display constructed for advertisement of pickets. Input from a community attendee by the name of Stefan Striffler confirmed that this strategy and \$100 Dollar Donation asking price is fair and should go over well with the community. The Board's goal for total number of pickets would be a range of 200 pickets to 800 pickets.

Lastly, Colin confirmed the meeting date with Jungle Lasers and Andy Hinkle to construct a program that will house and record the donations for the pickets, for the donations to the park pieces and as well as open ended donations. Colin will also add information to the Fall Newsletter pertaining to the Playground and advertising of the Pickets. Meeting was

adjourned after full understanding and agreement of discussed topics. The next Parks and Recreation Board meeting will be held August 15th at 6:00pm to further discuss the purchasing of playground equipment through Gen-Rec.