

**Springettsbury Township
Parks & Recreation Board
Meeting Minutes
19 November 2012
6:00 PM**

In Attendance

Board Members:

Sherry Nichols-Chair
Sid Martin
Leslie Jones
John Kerchner

Staff:

David Wendel, Director of Parks & Recreation

Absent:

Steve Bartkowski
Steve Wolf

1. Call To Order:

Nichols

Ms. Nichols called the meeting to order at 6 pm. She welcomed the Board and led the Pledge of Allegiance.

2. Action on Minutes: (15 October 2012)

Mr. Martin moved to accept the 15 October 2012 meeting minutes. Mr. Jones was second. Motion unanimously carried.

3. Communication from Citizens: None Reported

4. Communication from Board Members:

Kerchner

Mr. Kerchner commented on smoking at Springettsbury Park. He reported that while attending basketball and football games at the park he observed people smoking. He questioned how this can be enforced.

Wendel

Mr. Wendel reported that the park rules are posted in a variety of locations throughout the park with special emphasis placed at the Getaway Playground where "Young Lungs at Play!" signs are also posted indicating the area is a tobacco free zone. Ultimately it is up to park users to police themselves/others. Furthermore, the organizations using Township facilities are responsible for making parents and spectators aware of the rules, particularly since many of them may not reside in Springettsbury. Mr. Wendel will address this matter with the organizations at the spring/summer facility allocation meeting in February to ensure they promulgate this information and enforce the rules as it pertains to their users.

5. Director's Report:

Wendel

Mr. Wendel reported on the following agenda items:

- **2013 Budget:** Our proposed operating budget was reviewed with the Board of Supervisors at a budget work session on October 31. As stated before, our proposed 2013 budget is slightly less than our current operating budget. It appears funding may be available through the borrowing effort for the ADA path/loop trail at Stonewood Park. This would bring the entire park into compliance with ADA while adding a very popular feature that will provide users with running and walking opportunities. It does not appear funding will be available for the new playground at Springettsbury Park, however, we may proceed with developing a planning committee to further explore this opportunity and prepare preliminary plans for future development.
- **Winter Brochure:** The winter brochure was recently mailed. It includes a variety of programs and a new partner in Gymboree that we hope will enable us to provide programming for a demographic we have not been able to adequately serve - preschoolers.
- **Holiday Tree Lighting:** The event held on Friday, November 16 attracted upwards of 500 visitors to Springettsbury Park. 4 bands performed representing York Suburban and Central York School District's. The Marine Corps League was present to collect monetary and new toy donations for needy families in York County. They collected over \$900 in donations and over 200 toys. The York Catholic tennis team was on site to hand out cookies and hot chocolate and, to escort Santa around the amphitheater to help hand out goodie bags to children. The event culminated with a raffle and the lighting of the tree by our Board Chairman, Mr. Bill Schenck. Overall, a great event to kick off the start of the holiday season in Springettsbury Township.
- **2012 Annual Report:** The Parks and Recreation Department annual report was distributed to board members. An overview of the report was provided which included the following points of interest:
 1. 5,779 served in the core service areas.
 2. Sounds of Summer included 18 concerts that attracted approximately 30,000 visitors to Springettsbury Park.
 3. Saturday in the Park attracted over 10,000 visitors to Springettsbury Park.
 4. Generated over \$93,000 to cover costs associated with community events.
 5. 1040 youth served in Summer Playground.
- **Revenue Opportunities:** Although we secured more partners in 2012 than in 2011, we need to explore other revenue generating opportunities to support our community events and programs. The board was asked to brainstorm ideas and share at our January meeting. The goal is to develop and implement at least one new revenue opportunity that will help support our programming efforts in the coming year.

6. Old Business:

Wendel

The geophysical survey for the land preservation site adjacent to Camp Security Park is on schedule to take place in early December. All the documentation required from Cultural Resource Analysts has been submitted including contract and insurance information. Approval is pending.

7. New Business:

Wendel

It was recommended that board positions be considered now rather than wait until our first meeting of the new year to reorganize. Mr. Nichols was elected Chair and Mr. Martin, Vice Chair for 2013.

8. Announcements:

Next meeting Monday, January 21, 2013 at 6 pm

9. Adjournment:

Ms. Nichols adjourned the meeting at 7:20 pm.