

**Springettsbury Township  
Parks & Recreation Board  
Meeting Minutes  
16 September 2013  
6:00 PM**

**In Attendance**

**Board Members:**

Sherry Nichols-Chair  
Sid Martin-Vice Chair  
Steve Wolf  
John Kerchner

**Not Present:**

Andrew Mears  
Les Jones

**Staff:**

John Holman, Township Manager  
David Wendel, Director of Parks & Recreation

**1. Call To Order:**

**Nichols**

Ms. Nichols called the meeting to order at 6 pm. She welcomed the Board and led the Pledge of Allegiance.

**2. Action on Minutes: (15 July 2013)**

Mr. Martin moved to accept the 15 July 2013 meeting minutes. Mr. Wolf was second. Motion unanimously carried.

**3. Communication from Citizens:** None Reported

**4. Communication from Board Members:** None Reported

**5. Director's Report:**

**Wendel**

Mr. Wendel reported on the following agenda items:

- **Summer Playground: (A video produced by staff was shown to the Board which showed the variety of activities provided through Summer Playground).** The program concluded on Thursday, August 1. Overall registration reached a new high of 1105 ranging from a high of 205 at Kingston Park to a low of 80 at Pleasureville Park. All parks exceeded previous year's registration totals. Six of the nine park sites exceeded 100+ children registered. Very successful season where the level of participation was high in all areas including arts and crafts activities, sports leagues and tournaments as well as weekly trips. The craft show at the Galleria Mall included nearly 1000 pieces with the winners displayed at the Art Institute of York gallery for an open exhibit that attracted many parents and children.

- **Sounds of Summer:** Concert season concluded on Sunday, August 4. Large crowds filled the amphitheater throughout the summer. Inclement weather was a non-factor for most of the season with no concerts moved indoors. Many in attendance commented on how they enjoyed the diversity of performers. Our partnership development for Sounds of Summer was our most successful yet included 44 partners totaling \$41,075. When concession commissions (\$4,956), donations (\$2,695) and glow stick sales (\$1,164) were added, our total cost recovery effort reached \$49,890 just shy of our goal of \$50,000. This year, we included a survey on the back page of the event program. Once this information is tabulated it will be included in our annual report. At first glance, it appears the comments were very positive, and found that those who completed the surveys attended concerts on both Sundays and Wednesdays and have been doing so for a number of years.
- **Saturday in the Park:** The event is scheduled on Saturday, September 28. The Board was encouraged to attend. At this point, our partnership development efforts have been finalized. We secured 55 partners for a total of \$32,307.32 for our highest output in the 11 years of the event. Nearly half of our partners will have a booth setup which will add to the festivities.

**6. Old Business: Stonewood Park Project:**

**Holman**

Mr. Holman discussed the status of the Stonewood Park project. With bids coming in higher than expected, primarily due to the cost associated with new storm water requirements, they were rejected. However, the Public Works Department has taken on the project which will provide a significant savings to the Township and enable us to complete the project by October. Mr. Holman also indicated that Pubic Works may be able to take on other park related projects in the future if all goes well with Stonewood Park.

**Fund Raising Opportunities:** Discussed meetings recently with a firm that does event planning and logistics and with a member of the York County Community Foundation. This resulted from previous discussions regarding opportunities to generate revenue to help preserve Sounds of Summer. The purpose was to be proactive and look toward the future in the event funding and partnership levels drop significantly. Will update the board at our next meeting.

**7. New Business: 2014 Budget:**

**Wendel**

Mr. Wendel reminded the Board that the departments preliminary budget was submitted and reviewed by the Township Manager. Budget meetings with the Board of Supervisors are scheduled in October. Mr. Wendel encouraged the board to attend and will notify them of the meeting dates.

**8. Announcements:** Next meeting Monday, October 21, 2013 at 6 pm

**9. Adjournment:** Ms. Nichols adjourned the meeting at 7:15 pm.