

## Recreation Board Minutes

September 19<sup>th</sup>, 2016 6:00pm

Rec Board: Sherry Nichols, Steve Wolf, Andy Mears, Sid Martin, John Kerchner

Director: Colin Lacey

Parks and Recreation Director Colin Lacey initiated the September 19<sup>th</sup> Parks and Recreation board meeting by welcoming the Board and leading the Pledge of Allegiance. Colin then transitioned into communication from the Board, Colin briefly discussed the status and outcome of the vandalism that occurred at Springetts Oaks Park, informing the Board that the individuals that committed this act are in the process of being identified and that this was not a gang related activity. Colin also referenced the progress and attractions that will be offered during the Saturday in the Park Event that is happening September 24<sup>th</sup> and confirmed with the Board of their help on volunteering for this day.

Colin's next topic of discussion focused on the incorporation of the new online Payment System "PACE." This payment system will provide the community and Township with the opportunity to make online payments and transactions. The main goal of this online payment system is to aid the Parks and Recreation department in their fundraising efforts and achieving their Capital Goal for the new Springetts Castle Park Playground that will be coming to Springettsbury Township Park in 2017. Once Colin was finished introducing the PACE online payment system he then demonstrated and highlighted how the PACE online payment system will be incorporated with the SpringettsCastlePark.com website for making online payments and donations. The online PACE payment system is efficient and easy to navigate, the donor will conduct all their navigation through the SpringettsCastlePark.com website and once the user/donor clicks on the "Donate/Purchase" button the seamless transition between web portals to PACE online payment system will never be noticed by the donor. PACE will simply finalize their online donation and Colin will receive a confirmation email of all donations or purchases made towards Springetts Castle Park. This program is set to be approved by the Township Board Thursday Sept 22<sup>nd</sup>.

The second piece of information that was addressed focused upon the strategies that we will use to accumulate the funds that are need to support the financial goal of the new playground. The first strategy addressed was the advertising/marketing of our Fence Picket Sale/Donation and ways that we as Board will get this fundraising opportunity across to the community. The first outreach opportunity that we will have is in fact our Saturday in the Park Event. We will have an information table set up for the community to engage in. This large platform will provide the exposure our Fence Picket Project needs to generate the notification to be successful. The next step we will take in our fundraising opportunity we will take is another community outreach strategy by emailing local sport organizations that use our Township fields

with the Fence Picket Flyer and information pertaining to the playground. Also mailing professional donation letters to Businesses asking for support and sponsorship of the playground and lastly approaching local community clubs & organizations to provide us with their partnership. Once we have the attention of the community and businesses we can then assign meetings and information appointments with these respective resources and as a board we will divide these tasks and communicate properly on our assignments to successfully accomplish our financial goal. After a positive meeting and understanding of our next task at hand, the board adjourned the September 19<sup>th</sup> meeting and will meet again October 17<sup>th</sup>, 2016 at 6:00pm.