

**Springettsbury Township
Recycling Committee**

**MEETING MINUTES
November 9, 2010**

ATTENDEES

Ron DiAngelo, Chairman; Charles Stuhre; Mary Ann and Tom Sheffer; William Greenawalt; Penny Dellinger; Bryan Fink (York Waste).

Bryan Fink from York Waste presented a report on the progress to date of the RecycleBank program. 7280 RFID tags have been distributed to township residents and of those recipients 2599 residents have activated their RecycleBank account representing a 35.7% activation rate. That percentage is a good start and as word spreads it is anticipated that more will be activated. York Waste staff and management is taking advantage of promoting the program.

It was reported that there has been an increase in total monthly Single Stream recyclable volume from September 2010 (140.2 Tons) as compared to September 2009 (137.8 Tons). Factors other than the initiation of the RecycleBank program can affect that increase such as a warmer than normal summer. Further analysis will be made six months into the program as participating rewards partners (businesses) begin to see redemption of their offers and more residents become aware of the program from other residents. York Waste feels that "although the monthly average and year over year comparisons of the numbers are encouraging, they are only very early signs and truly do not reflect the current or potential impact of the program."

In summary, "Account activation percentage is within range of RecycleBank's guidance and expectations. However, an additional outreach or awareness program targeting those who have not activated their account seems to be in order at this time. The program continues to receive press coverage. Media exposure and word of mouth should have positive impact on Account activation." WGAL News 8 featured the program on TV and another such feature would be possible if wanted. The Township newsletter could also feature more information about the program.

The committee next began a discussion of the present trash contract in preparation for the new one. It was felt that all future bidders must offer a recycling rewards program of some sort and that the free toter program should be included. Discussions will continue in future meetings.

Plans for Spring 2011 tours of Recycle America are being finalized as there is interest among Township residents to see the plant in operation.

A date of January 11, 2011 was set for the next meeting.

Respectfully submitted,
Penny Dellinger

**Springettsbury Township
Recycling Committee**

**MEETING MINUTES
September 14, 2010**

ATTENDEES

Ron DiAngelo, Chairman; Charles Stuhre; Mary Ann and Tom Sheffer; William Greenawalt; Penny Dellinger; John Holman (Township Manager).

The Committee discussed a proposal that was made by Caleb Allensworth of NCB Commodities, Inc. in which NCB would loan pad-locked totes to the Township for a fee and then residents would be able to come to the Township location and drop off their documents to be shredded at no cost. The Committee consensus was not in favor of such a program and felt that the idea was not a good one because of the cost to the Township and of the security and liability issues involved

Next, the Committee discussed the proposed residents' tour of the Recycle America facility which would be scheduled for the spring of 2011. There was a favorable response from residents interested in doing such a tour. Plans will move ahead for spring.

The Recycle Bank program has begun in the Township and because it is in its beginning stages it is too early to get a report from York Waste as to how the program is working. A follow-up will be done at a later date.

Respectfully submitted,
Penny Dellinger

**Springettsbury Township
Recycling Committee**

MEETING MINUTES

May 11, 2010

ATTENDEES

Ron DiAngelo, Chairman; Charles Stuhre; Mary Ann and Tom Sheffer; William Greenawalt; Penny Dellinger; John Holman (Township Manager); and John Luciani (Township Engineer).

The Board of Supervisors will vote on May 13 on whether to authorize the pilot programs of CART and RecycleBank which will be run by York Waste.

The next matter discussed was a possible tour of the Recycle America facility by interested adult residents from the township. This would enable residents to get a better idea of how the recycling process works and what materials can be recycled. More information and details will be gotten and the idea will be presented to the Board of Supervisors for approval.

Township Manager John Holman and Township Engineer John Luciani presented a slide show on sustainable energy in the Township including our recycling program and ways in which the Township currently does and plans in the future to conserve energy.

Next, the Committee discussed the Recycling display that will be at the July 4 celebration at the Township Park. Ideas include having displays of the correct and incorrect ways to recycle as well as posters depicting recycling and energy conservation in the Township. The Committee plans a mid June meeting to finalize those plans so that they will be ready for July 4.

A date of September 14, 2010 was tentatively set for the next meeting as the June meeting and July 4 event will substitute for the July meeting.

Respectfully submitted,
Penny Dellinger

**Springettsbury Township
Recycling Committee**

**MEETING MINUTES
March 9, 2010**

ATTENDEES

Ron DiAngelo, Chairman; William Greenawalt; Penny Dellinger; John Holman (Township Manager)

The committee was given an April 8, 2010 date for the Board of Supervisors to meet and vote on whether or not to authorize the township's implementation of the CART and Recycle Bank programs. York Waste would be ready to start the programs between June 1 and July 1st of this year should the programs be approved.

The suggestion was made to offer a tour of the Recycle America facility to residents of the township. The purpose would be to help increase interest in recycling. Potential problems doing this would be the possibility of a large number of people attending and whether or not Recycle America does large group tours of the facility. Recycle America will be contacted to see if they are open to a tour of this nature.

Finally, the Recycling Committee will have a table at the Springettsbury Township 4th of July concert and fireworks display where brochures, etc. about recycling will be handed out. More details will be presented at the next meeting.

A date of May 11, 2010 was tentatively set for the next meeting.

Respectfully submitted,
Penny Dellinger

**Springettsbury Township
Recycling Committee**

**MEETING MINUTES
January 12, 2010**

ATTENDEES

Ron DiAngelo, Chairman; Charles Stuhre; Mary Ann and Tom Sheffer; Penny Dellinger; John Holman (Township Manager); Teri Gilfillan (Township); Don Bishop (Springettsbury Business Association); Don Isabella and Mark Pergolese (York Waste); Valerie Cloutier (Recycle Bank).

Valerie Cloutier presented the RecycleBank Rewards program to the committee and guests. In the program, each resident would receive a bar coded label with an imbedded chip to attach to their recycle bin to identify their household. When a resident recycles, the hauler reads that bar code and dumps all of their recyclables in the truck. That records the resident's participation, and depending on the total volume the Township residents dispose of that day, they are assigned rewards points. Each resident will have an individual account that they can draw rewards from, depending on the points accrued. The rewards points are given in the form of gift cards. The cards would be redeemed at participating businesses for goods or services. The program has been proven to increase recycling rates that in turn can result in more grant money for the Township. It also stimulates the local economy due to increased commerce with participating businesses.

Don Isabella presented information on the Mobile Cart Automation Service (CART), which York Waste would offer as a pilot program on a voluntary basis for all residents except those using the one bag option. An automated side arm on the trash truck would pick up the 96-gallon toter from the curb, empty the contents into the truck and place the toter back on the curb in a matter of seconds per bin. This would provide a safer, more efficient and cost effective way of collecting trash.

Both the RecycleBank and CART programs will be presented to and voted upon by the Board of Supervisors at the February 11, 2010 meeting.

The committee next addressed issues of concern expressed by local businesses regarding commercial recycling. Don Bishop, representing the Springettsbury Business Association, said that a lot of businesses are unsure as to what they need to do for recycling. Businesses need to choose their own recycler and then have their recycling figures reported to the Township on an annual basis. Code enforcers are visiting businesses and offering help if needed. Businesses are advised to contact their respective haulers for recycling pick up information and then to annually inform the Township using a form provided by the Township as to what materials they recycled that year and what company did the recycling. Teri Gilfillan from The township informed the committee that there is an updated Commercial Recycling Guide on the Township website and that there are also printed copies available for those who want more information.

A date of March 9, 2010 was tentatively set for the next meeting.

Respectfully submitted,
Penny Dellinger