

Holiday Tree Lighting



The Holiday Tree Lighting has been a tradition at Springettsbury Park since 2004. This event helps Springettsbury kick off the holiday season with music, warm beverages, snacks and music! A Toys for Tots donation drive has been a staple to this event.

Partnership Opportunities include:

- Event Program Recognition
- Business Name in Newsletter
- Booth Opportunity
- Address the Audience

Audience Size: 500 visitors

Contribution Levels: \$250—\$500

Food Truck Friday

For five years, Food Truck Friday has brought food vendors to Springettsbury Park. This event offers lunch to park visitors from 11:00 a.m.—2:00 p.m., every Friday from May—September.

Partnership Opportunities include:

- Business Logo Display on Event Signage
- Vendor Booths



Audience Size: 500 visitors per week

Contribution Level: \$35—\$100 per Friday

Springettsbury Township is a vibrant community seeking to serve residents and businesses through a variety of events each year.

Partner with Springettsbury to provide low-cost entertainment and positive outreach to your potential customers.

- **Join us at Food Truck Friday**
- **Present the Sounds of Summer**
- **Enrich Summer Recreation**
- **Host Saturday In The Park**
- **Sponsor the Holiday Tree Lighting**

Creating a lifetime of memories!

Colin Lacey

Director of Parks and Recreation

Colin.Lacey@Springettsbury.com

717-757-3521

www.springettsbury.com



2020

Springettsbury Partnership Opportunities



Springettsbury Township

1501 Mount Zion Road

York, PA 17402



Support the Community with your generous contributions!



Summer Recreation Program

The Summer Recreation Program has served Township residents for over 60 years. The drop-in style program offers a variety of activities for children ages 6 - 14 in a safe and fun environment. In 2019, this program served nearly 700 children.

Your Contribution includes:

- Business Signage at park pavilion of choice
- Recognition during field trips
- Logo included in end of season event
- Acknowledgement in Township publication
- Business provided logo on staff T-Shirts.
- Opportunity to provide promotional materials during end of program Art Gallery.

Become a part of our legacy programs!

Audience Size: 700 Families
Contribution Level: \$10,000

For 17 years, Saturday in the Park has served as a community celebration day in Springettsbury Park. This event provides low to no cost entertainment for everyone through sporting events, dance team performances, a carnival, live music and great food.

Partnership Opportunities include:

- Event Program Advertisements
- Logos included on Event T-Shirts and Bags
- Booth Space in Carnival Area
- Event/Activity Partners
- Presenting Partner



Audience Size: 4,000-6,000 Visitors
Contribution Levels: \$50—\$2,000



The Sounds of Summer is the area's premier summer concert series, offering 17 free performances on Sunday & Wednesday evenings. The event has been held in the Springettsbury Park Amphitheater since its completion in 2002; concerts in the park have been a tradition for decades.



Partnership Opportunities include:

- Event Program Advertisements
- Booth Space Partner
- Concert Partner
- Fireworks Concert Partner
- Presenting Partner for the Series



Audience Size: 1,500—10,000 visitors
Contribution Levels: \$50—\$5,000