

**Springettsbury Township
Parks & Recreation Board
Meeting Minutes
16 July 2012
6:00 PM**

In Attendance

Board Members:

Sherry Nichols-Chair
Steve Wolf-Vice Chair
David Seiler
John Kerchner

Staff:

David Wendel, Director of Parks & Recreation

Absent:

Steve Barkowski
Sid Martin

Citizens:

Cody Stubbs – BSA Troop 30
Jackie Stubbs – BSA Troop 30

1. Call To Order:

Nichols

Ms. Nichols called the meeting to order at 6 pm. She welcomed the Board and led the Pledge of Allegiance.

2. Action on Minutes: (21 May 2012)

Mr. Seiler moved to accept the 21 May 2012 meeting minutes. Mr. Kerchner was second. Motion unanimously carried.

3. Communication from Citizens: None Reported

4. Communication from Board Members:

Seiler

Sounds of Summer: Mr. Seiler attended a Wednesday concert and reported that a large crowd was on hand for the show. The audience was singing and dancing along with the band. Additionally, he reported that all of the facilities in the park were in use, specifically, the basketball courts for the summer basketball league. Not only was there a large number of teams/players present, but a significant number of spectators as well.

Wolf

Mr. Wolf reported that he attended the July 4 concert and fireworks where over 10,000 people were present for the event. He stated that it was a very well organized and managed event.

5. Director's Report:

Wendel

Mr. Wendel reported on the following matters:

- **Partnership Development:** We secured another partner for Sounds of Summer bringing our total to \$40,127.00. Currently, we have received nearly \$6,000 in concession commissions, donations and through the sale of glow sticks at our July 4th concert/fireworks. Our goal is to secure \$50,000 in our efforts to recover our costs associated with the event.
- **Summer Playground:** The program started on Monday, June 11. As of Friday, July 13, we had 994 youth registered for the program. We are ahead of last year's pace which should enable us to exceed 1000 registrants for the third consecutive year.
- **Sounds of Summer:** The concert season opened to a capacity crowd with the Surf City All-Stars on Sunday, June 10. Our July 4th concert and fireworks attracted over 10,000 visitors to Springettsbury Park. Inclement weather had not been a factor until Sunday, July 15 when persistent showers hampered the event. The crowd was still large considering the conditions but certainly not typical of Sunday shows. The Board was encouraged to attend a concert to provide insight on the audience response and overall management of the event.
- **Summer Basketball & Flag Football Leagues:** Our partnership with Ck8sports which includes providing youth and adult flag football leagues and a youth summer basketball league has been successful. The spring flag football leagues combined had well over 300 participants. The summer basketball league has over 80 teams registered totaling nearly 900 participants. The games are played Monday through Friday during the evening hours from early June through early August. There is really nothing like it in York County. It is great not only to see the courts filled with hundreds of youth playing basketball but the number of spectators that stay through the evening as well. Parents feel comfortable and secure at the park which is one of the reasons for the leagues success. Equally important is the great work Ck8sports has done in coordinating and managing the league. We look forward to continuing our partnership with them.

6. Old Business:

Wendel

Saturday in the Park: Mr. Wendel provided the Board with volunteer forms and encouraged them to support the event.

7. New Business:

Community Built Playground: Mr. Wendel informed the Board that an administrative meeting was held on Monday, June 18 at 6 pm to discuss the idea of a community built playground at Springettsbury Park. This playground would replace or be in addition to the existing Leathers structure known as the Getaway Playground. Representatives from General Recreation, our playground equipment vendor, were on hand to discuss the community build process and the potential cost savings.

S.T.A.R.S Program: Mr. Wendel discussed with the Board establishing a non-resident fee for our STARS programs. By adding the non-resident fee, our STARS programs will have the same non-resident fee as our other fee based programs. Currently, when you register for a Township

fee based program, non-residents pay an additional \$5 which is fairly common. By adding the fee, our programs will now have a more consistent fee base structure, and enable to the Parks and Recreation Department to recover a greater percentage of our fees from a program that is primarily funded by the Township. The Board concurred with Mr. Wendel and will institute the fee change as part of the fall session.

8. Announcements: Next meeting Monday, September 17, 2012 at 6 pm

9. Adjournment: Ms. Nichols adjourned the meeting at 7:15pm.