

**Springettsbury Township  
Parks & Recreation Board  
Meeting Minutes  
19 March 2012  
6:00 PM**

**In Attendance**

**Board Members:**

Steve Wolf-Vice Chair  
David Seiler  
Sid Martin  
Steve Bartkowski

**Public:**

Leslie Jones (Friends of Camp Security)

**Staff:**

David Wendel, Director of Parks & Recreation

**Absent:**

Sherry Nichols  
Robert High  
John Kerchner

**1. Call To Order:**

**Wolf**

Mr. Wolf called the meeting to order at 6 pm. He welcomed the Board and led the Pledge of Allegiance.

**2. Action on Minutes: (20 February 2012)**

Mr. Seiler moved to accept the 20 February 2012 meeting minutes. Mr. Bartkowski was second. Motion unanimously carried.

**3. Communication from Citizens:**

**Jones**

Mr. Jones provided the Board with an update on the where the Friends of Camp Security stands on the purchase of the Pasch property which is adjacent to the Township preservation area. The property is approximately 50 acres. Mr. Jones indicated they are close to finalizing a deal with Pasch to purchase the property. They have sought the help of the Conservation Fund to help secure funding. The Friends of Camp Security will ultimately have to develop a plan to raise funds through private/public donations and possibly DCNR funds to repay the Conservation Fund. Mr. Jones also reported that the former Shultz house which is owned by Historic York is on the market. Although the Friends of Camp Security would have an interest in purchasing the property, they do not have the resources to do so at this time. They determined the Pasch property has greater historical value.

**Wendel**

Mr. Wendel thanked Mr. Jones for attending the meeting and providing updates on the Pasch property and Shultz house.

**Wendel**

Mr. Wendel reported that he received a call from a resident who resides near Kingston Park. She reported that an organized girls' soccer team has been conducting formal practices at the park. Mr. Wendel indicated this may be the same group he was unable to track down last year. He will again visit the park on the days and times provided by the resident to determine whether formalized play is being conducted at the park. Mr. Wendel reminded the Board that formalized sports are not permitted at the park.

**4. Communication from Board Members:** None Reported

**5. Director's Report:**

**Wendel**

Mr. Wendel reported on the following matters:

- **Partnership Development:** We are still waiting on a decision regarding the Dawn Foods Foundation grant for \$5,000. I was told it "looked good" but the foundation is still in the process of finalizing their budget for 2012. It appears many of our partners for Sounds of Summer will return this year, however, several will not due to budget cuts and changes in their marketing strategy. We anticipate securing a number of new partners; however, the value of these partnerships has yet to be determined. The Board of Supervisors have approved and awarded the Marketing Services Agreement to Cumulus Media. As a result, they will again promote Sounds of Summer and Saturday in the Park on their four stations.

We have secured a presenting partner for Saturday in the Park. Susquehanna Bank has agreed to partner with us. The presenting partnership is valued at \$4,000. Although we have informally sought partners for Saturday in the Park, we will proceed more diligently in May with partnership development for this event.

- **Field Use:** The facility allocation schedule for the spring/summer sports season was provided to the Board. 11 youth/adult sports organizations are scheduled to use 5 of our 10 parks for formalized sports. The total number of participants using our facilities will exceed 3,000. Additionally, hundreds of spectators will join them throughout the week.
- **Seasonal Employment:** Hiring of staff for Summer Playground is nearly completed. It appears we received enough of a response from our winter and spring brochure ads to avoid the high cost of placing an ad in the local papers. We also placed the information on the Township website and forwarded to local colleges which may have generated interest as well.
- **PA Council on the Arts – Program Stream Grant:** Over the years we have received funding from the Council of the Arts through their Project Stream grant. Funding has fluctuated over the years from \$900 to over \$2,000. Since we produce a high quality application, we were invited to transition into Program Stream which will enable us to receive more funding. The funding will not only increase but typically remains about the same rather than fluctuate from year to year. Although the initial grant process is extensive, it will potentially yield more funds and be less time intensive as we move forward. Mr. Wendel will prepare the grant for submission.

## 6. Old Business:

### Wendel

**Township Website:** Mr. Wendel provided a demonstration on some of the new features found on the parks and recreation department website. He indicated that online registration is now the primary method of registration for our customers. The site serves many purposes including providing the convenience of online registration, program listings, park information including descriptions and pictures of all facilities, pavilion calendars for those interested in reserving a pavilion and access to various forms and policies. The site is invaluable in maintaining our registration information which includes thousands of registrants which eliminates paper forms and files. The site has not only proven to be user friendly and convenient for our customers but on the administrative side, it has reduced our workload significantly. We would not be able to manage the high volume of registrations we receive without this system.

### Wendel

**York County Visitors Guide:** As requested by the Board, the Sounds of Summer event information is now advertised in the York County Visitors Guide. Mr. Wendel shared this information with the Board. He believes it may help draw more people to our events, but equally important, it showcases one of the largest and most successful free summer concert events in south central Pennsylvania.

## 7. New Business:

**Pleasantrees residential Development:** Mr. Wendel shared the plans for this development which is already well on its way. The developer will provide approximately 5.5 acres of land for recreation purposes. The land will be used as a preservation area due to the topography and existing wetlands. It appears a parking lot will be developed and include mulched trails. We do not have any options in terms of accepting a fee in lieu of land because of legal matters related to the plan.

**Park Tour:** Mr. Wendel suggested setting a date for our annual park tour. The Board will further discuss at our April meeting.

**8. Announcements:** Next meeting Monday, April 16, 2012 at 6 pm

**9. Adjournment:** Mr. Wolf adjourned the meeting at 7:20 pm.