



SPRINGETTSBURY TOWNSHIP

1501 Mt. Zion Road
York, Pennsylvania 17402
717-757-3521 Fax: 717-757-7856
www.springettsbury.com



2024 Newsletter Advertising Information

Thank you for your interest in advertising opportunities with Springettsbury Township. This is an exciting chance for local businesses to reach local customers through the glossy color pages of the Township’s quarterly newsletter. The newsletter is mailed to approximately 14,000 mailboxes, 4 times per year.

A sample layout of the back cover of the newsletter, with the sizing and pricing has been included for your reference.

Size Name	Approximate Inches	Cost	No. of Issues
Eighth Page – Quarterly	3.9 X 1.9 IN	\$250	1
Quarter Page – Quarterly	3.9 x 4.125	\$500	1
Half Page – Quarterly	8 x 4.125 Horizontal	\$1,000	1
Half Page - Quarterly	3.9 x 8.44 Vertical	\$1,000	1
Full Page – Quarterly	8 x 8.44	\$2,000	1

Size Name	Approximate Inches	Cost	No. of Issues
Eighth Page – Yearly*	3.9 X 1.9 IN	\$950	4
Quarter Page – Yearly*	3.9 x 4.125	\$1,900	4
Half Page – Yearly*	8 x 4.125 Horizontal	\$3,800	4
Half Page – Yearly*	3.9 x 8.44 Vertical	\$3,800	4
Full Page – Yearly*	8 x 8.44	\$7,600	4

*To be eligible for the discount for a full year of issues (Spring, Summer, Fall and Winter), payment must be made in full prior to the first issue printing. Full year of advertising can be purchased at any time throughout the year and will cover the next 4 issues.

Please contact Dori Bowders, dbowders@springettsbury.com or 717-757-3521 ext. 420, if you would like to purchase one of these options to begin reaching customers with the next available issue.

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| <ul style="list-style-type: none"> • Spring Issue: Distributed by March 1, covering months of March, April and May • Summer Issue: Distributed by June 1, covering months of June, July and August • Fall Issue: Distributed by September 1, covering months of September, October and November • Winter Issue: Distributed by December 1, covering months of December, January and February |
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Springettsbury Township

1501 Mt. Zion Road
York, Pennsylvania 17402

PRESORTED
STANDARD
U.S. POSTAGE
PAID
PERMIT NO. 386
YORK, PA

******ECRWSS
POSTAL CUSTOMER**



**1/2 PAGE (VERTICAL) AD
3.9063 IN X 8.44 IN**

**1/4 PAGE AD
3.9063 IN X 4.125 IN**

**1/2 PAGE (HORIZONTAL) AD
8 IN X 4.125 IN**

**1/8 PAGE AD
3.9063 IN X 1.965 IN**